

A row of colorful bicycles is parked on a wooden floor. The bicycles are in various colors, including green, blue, red, and purple. The background is slightly blurred, showing more bicycles and a wooden wall.

“FAIR TRADE AND CONSCIOUS CONSUMPTION-TRADE CAN BE FAIR”

18.02.2013 – 15.11.2013

European Union/Youth in Action Program



Our project group included 4 young people (aged between 16-30) and two elder.

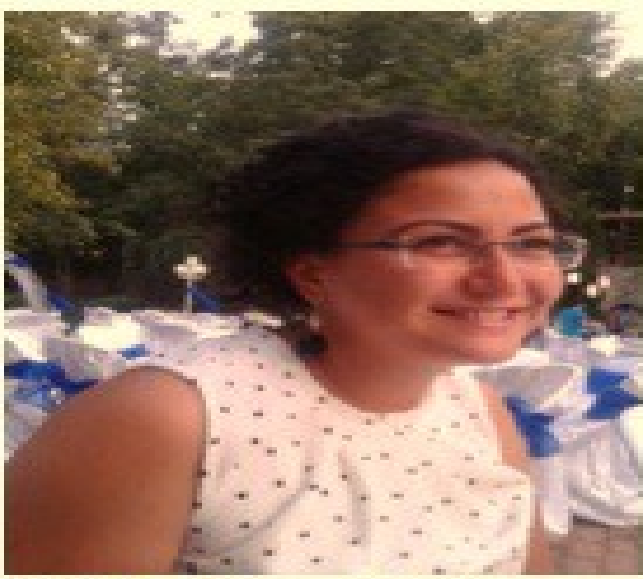
The project took place in Ankara/Turkey for 12 months

Our partners were;

EQUAMENTE – Associazione Culturale e di Solidarieta' / ITALY,

Eine Welt e.V. Leipzig / GERMANY,

Asociacion Juvenil Inter / SPAIN



Gülbahar Yılmaz
(proje koordinatörü)



Sevilay Bulut



Zehra Zihnioğlu
(proje eğitmeni)



Semra Özdağlı



Berke Aytekin



Ersin Zihnioğlu
(proje koçu)



We came together with a group of young volunteers to raise the awareness of the Turkish young people about fair trade and conscious consumption through some international visits to fair trade organizations and some national activities at the universities.



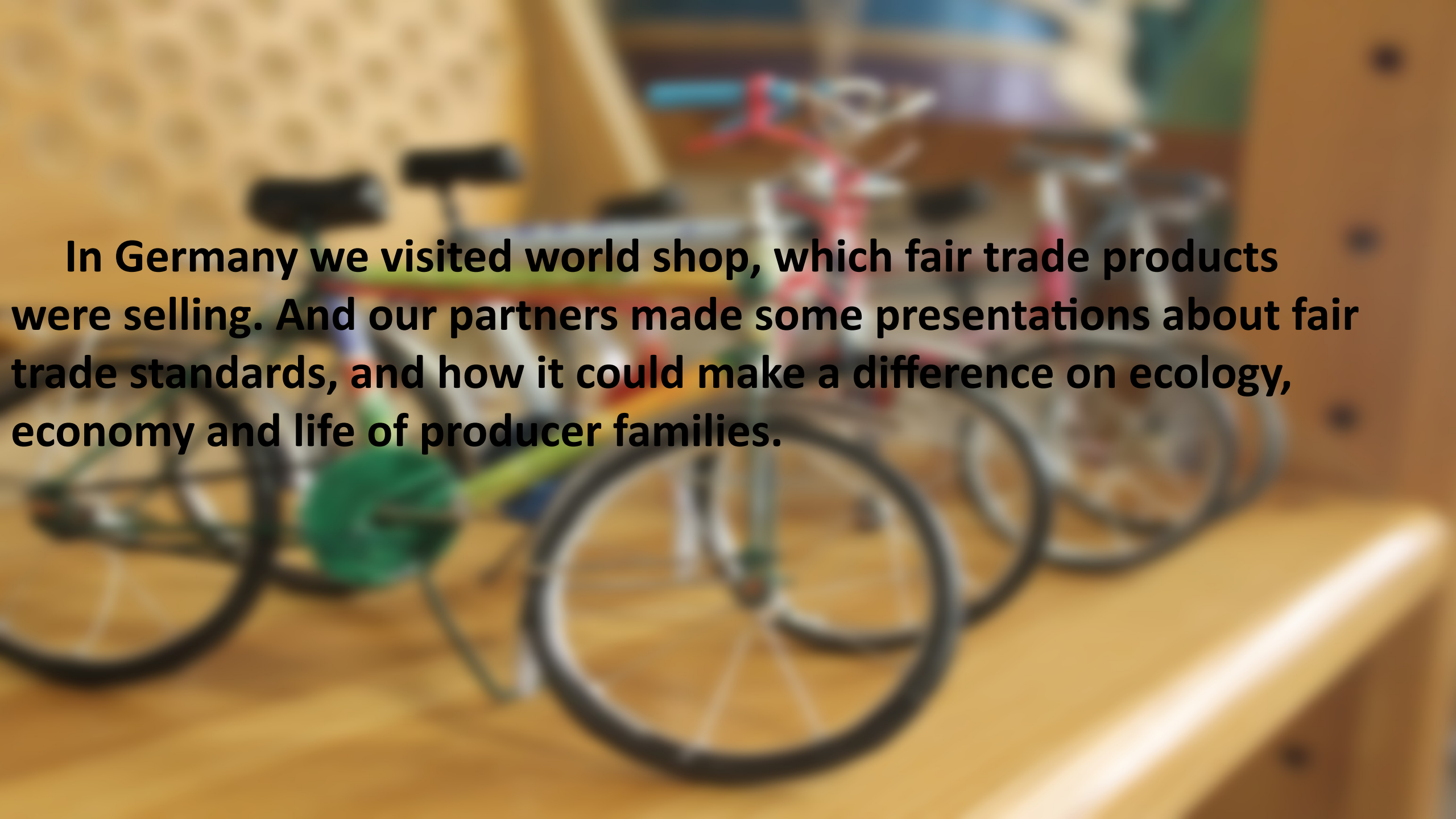
Our project group organized a workshop in May 2 2013 . The workshop was about “European Union Youth Programmes-Fair Trade and Conscious Consumption Project Workshop” at Çankaya University



In May 10-12 2013, preparation visit was held in Ankara with the participation of our partners from Italy, Germany and Spain.



Between the dates of 1-15 July 2013, we realised the transnational dimension of our project by visiting our partners to learn and experience fair trade and its applications.



In Germany we visited world shop, which fair trade products were selling. And our partners made some presentations about fair trade standards, and how it could make a difference on ecology, economy and life of producer families.



We came together with more people (workers and members of the organisation) and various organizations, for example: Etnomia/Italy, Libero Mundo/Italy, Casa Wiwa/Italy, Intermon Oxfam/Spain, El Zoquito/Spain, Contigo/Germany etc.

The background of the image is a blurred photograph of several bicycles parked on a light-colored wooden floor. The bicycles are in various colors, including green, blue, and red. The text is overlaid on this background.

In Spain we had meeting with people from associations and learned their ways to support local producers. For example we learned about Susine which they were using it instead of money.




After learning how fair trade works and how it is valued in Europe, we organized a seminar accompanied by a photography exhibition in October 24, 2013 at Ankara University.



Photography exhibition (the photos shot during transnational visits) was open to visitors for a whole day, a lot of university students, faculty professors, research assistants participated to the seminar and visited the exhibition.



Prof. Dr. Yavuz Odabaşı from Anadolu University was invited as speaker about Fair Trade and Applications Around the World. Alim Sarıaslan, an expert of Youth in Action Programmes from Turkish National Agency, presented Youth in Action Programme and specifically Action 1.2.

A row of colorful bicycles parked on a wooden floor. The bicycles are in various colors including green, blue, red, and white. The background is slightly blurred, showing more bicycles and a wooden floor.

Supporting young people in becoming local producers and critical consumers through ideas from fair trade and conscious consumption

- What we have learned from our Fair Trade project...
- Why we want to continue...

We have learned...

- From our international partners: the importance of fair trade. That a person can improve the day to day living conditions of the people just by changing his/her day to day decisions.
- From our meeting with university students: That people do not know about fair trade.

We want to continue...

- There is a need to learn and share
- School curricula signals that such topics are not covered: fair trade, conscious consumption, production, local consuming etc.

That is why...

- Teaching-learning materials
- Booklets
- Teachers manual, in-service teacher education programs
- Seminar, short documentary etc.

Thank you...

